

Exam. Code : 217604

Subject Code : 6879

M.Com. 4th Semester

E-COMMERCE

Paper-MC-402

Time Allowed—3 Hours]

[Maximum Marks—100

Note :- Attempt **TEN** questions from Section A and each question will carry 2 marks. Attempt **TWO** questions from Section B and each question will carry 20 marks. Attempt **TWO** questions from Section C and each question will carry 20 marks.

SECTION—A

1. Explain following in brief :
 - (1) SSL Protocol
 - (2) Digital Signature
 - (3) EFT
 - (4) ERP
 - (5) Intranet vs. extranet
 - (6) SIM
 - (7) POS
 - (8) G2B
 - (9) Who governs internet ?

- (10) Malware
- (11) Role of JIT in eCommerce
- (12) eWallet.

SECTION—B

- 2. The public is highly concerned with the safety of e-payment. What are the specific measures put forward in the Guidance in this respect ?
- 3. What are the key technologies for B2B E-commerce ? Explain architectural models of B2B E-commerce.
- 4. What is EPS ? Why are orientation and standardization required for epayment in eCommerce ?
- 5. Discuss the concept and mechanism of payment gateways used in eCommerce.

SECTION—C

- 6. Discuss Sections 43, 66, 66A, 66B, 66C 66D of IT Act 2000.
- 7. Discuss in brief virtual auction. Differentiate between virtual auction and reverse auction and explain the importance and procedure of both.
- 8. Explain the concept of business process reengineering and its relationship with the productivity paradox and ERP.
- 9. What do you mean by IoT ? Discuss in detail the role and importance of IoT in eCommerce.